650

WIVIC

ORDER



Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

Product Estimate #

Contract / Revision 840238 / LEAA MS/SUPRM CRT #3 650 Alt Order # 06393289

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/31/12 10/31/12 <u>Billing Contact</u> <u>Order Type</u> Political

Advertiser ISS/Issue Advertising Billing Cycle EOM/EOC

600 Farimont Avenue <u>Billing Calendar</u> BROADCAST

Suite 306

Demographic A35+

Agency Mentzer Media Services Towson, MD 21286

Rev Codes Agency Political Pol-Issue

Buying Contact Karen Benckini
Sales Office T-PHI Product Codes PL20

600 Farimont Avenue
Suite 306
Towson, MD 21286

Sales Region National Priority P 2
Agency Ref Advertiser Ref

Primary Account Executive Jim Quinn

Order%

Start Date

Account Executive

Jim Quinn 100%
Order Share 45% Market Value 130888

End Date

Competing Station % of Order Amount **WBUY** % 0 **WHBQ** 21% 27486 **WKNO** % 0 **WLMT** 1% 1308 **WMAV** % 0 **WMCt** % 0 % **WMCw** 0 WPTY 9% 11780 **WPXX** %

24%

31413

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amoun November 2012 68 \$50,065.00 312.00 10/29/12 11/06/12 68 \$50.065.00 \$58,900.00 \$58,900.0C 68 \$50,065.00 \$58,900.00 312.00 Totals

WREG

											Tota	ls
Ln Ch	Start	End	Inventory Cod	e Bre	ak Start/End	l Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 WMC	10/30/12	2 11/01/12	Action News 5 (Action News 5	_	nm 6-7a	-TWT	:30	3	\$800.00 P 2	4.00 NM	3	\$2,400.00
<u>Star</u> Week: 10/2	t Date 29/12	End Date 11/04/12	Weekdays -TWT	Spots/We	<u>ek</u> <u>Rate</u> 3 \$800.00							
2 WMC	10/30/12	2 11/02/12	NBC Today Sho NBC Today Sho		nm 7-9a	-TWTF	:30	4	\$600.00 P 2	4.00 NM	4	\$2,400.00
	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/We	<u>ek</u> <u>Rate</u> 4 \$600.00							
3 WMC 3	10/30/12	2 11/02/12	Action News 5 (Action News 5	- ,	nm 12-1p	-TWTF	:30	4	\$350.00P 2	4.00 NM	4	\$1,400.00

WIVIC



Contract / Revision

840238

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser ISS/Issue Advertising

Product LEAA MS/SUPRM CRT #3 6(Estimate # 650

in Ch. Stort Find	Inventory Code Prople	Otant/End T	ima Dava	Ion Snoto	Doto Dri	Dta Tuno	Tota	
Ln Ch Start End 3 WMC 10/30/12 11/02/12	Inventory Code Break Action News 5 @ 12p Comm	Start/End T	TWTF	Len Spots	4 \$350.00 P 2	Rtg Type 4.00 NM	opois 4	Amount \$1,400.00
3 VIIVIO 10/30/12 11/02/12	Action News 5 @ 12p	12.16		.00	Ψ Ψ050.001 2	4.00 14141	_	Ψ1,+00.00
3			D. #					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spots/Week</u> -TWTF 4	<u>Rate</u> \$350.00	Rating 4.00					
E 4 WMC 10/30/12 11/02/12	<u> </u>	M-F 5-530p	-TWTF	:30	4 \$1,000.00 P 2	6.00 NM	4	\$4,000.00
	M-F Action News 5 @ 5p	•			. ,			. ,
4		5 1	5."					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		<u>Rate</u> \$1,000.00	Rating 6.00					
E 5 WMC 10/30/12 11/02/12		M-F 6-630p	-TWTF	:30	4 \$1,500.00P2	8.00 NM	4	\$6,000.00
	M-F Action News 5 @ 6p				,			, . ,
5			5					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		<u>Rate</u> \$1,500.00	Rating 8.00					
6 WMC 10/30/12 11/02/12		M-F 630-7p	-TWTF	:30	4 \$1,200.00P2	9.00 NM	4	\$4,800.00
0 VIII 1000 12 11102 12	M-F Wheel of Fortune	1111 000 11		.00	. 41,200.001 2	0.00	,	4 1,000.00
6								
Start Date End Date Week: 10/29/12 11/04/12		<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12 7 WMC 10/30/12 11/02/12	`	\$1,200.00 M-F 10-1035	9.00 p -TWTF	:30	4 \$1,200.00P2	7.00 NM	4	\$4,800.00
7 VVIVIC 10/30/12 11/02/12	M-F Late News	10-1000	φ (Ψ)	.50	4 ψ1,200.001 2	7.00 14141	7	Ψ4,000.00
7								
Start Date End Date		<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12 8 WMC 10/30/12 11/02/12		\$1,200.00	7.00 -TWTF	:30	8 \$500.00P2	3.00 NM	8	\$4,000.00
8 WINC 10/30/12 11/02/12	P. The Tonight Show Comm The Tonight Show	1035-1135p	- W F	.50	5 \$500.00FZ	3.00 NW	0	φ4,000.00
8								
Start Date End Date	• • • • • • • • • • • • • • • • • • • •	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	-TWTF 8	\$500.00	3.00	.00	4 64 750 00 0	C OO NINA		#4 7F0 00
9 WMC 10/30/12 10/30/12	? Tuesday Prime Other 1 Comm The Voice	10E 7-9p	-1	:30	1 \$1,750.00P 2	6.00 NM	1	\$1,750.00
9	1110 VOIGO							
Start Date End Date		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/12 11/04/12		\$1,750.00	6.00					
10 WMC 10/31/12 10/31/12	Wednesday Hour 2 Comm Law and Order: SVU	WED 8-9p	1	:30	1 \$1,500.00P 2	5.00 NM	1	\$1,500.00
10	Law and Order, 3VO							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12		\$1,500.00	5.00					
11 WMC 11/02/12 11/02/12	•	FRI 9-10p	1	:30	1 \$1,500.00 P 2	4.00 NM	1	\$1,500.00
11	Dateline							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	1 1	\$1,500.00	4.00	. "				
12 WMC 11/03/12 11/03/12	NBC Saturday Today Shoomm	SAT 6-8a	1-	:30	1 \$350.00 P 2	3.00 NM	1	\$350.00
12	NBC Saturday Today Sho							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	1- 1	\$350.00	3.00					
13 WMC 11/03/12 11/03/12	2 Action News Saturday @Comm	SAT 8-10a	1-	:30	1 \$350.00 P 2	4.00 NM	1	\$350.00
12	Action News Saturday @							
13							I	



Contract / Revision 840238 Flight Dates 10/30/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12 <u>Order Sep</u> 00:15:00

Advertiser ISS/Issue Advertising Product LEAA MS/SUPRM CRT #3 6! Estimate # 650

		5 4	O. 45 LT	5				D. T	Tota	×
	nd Inventory Cod		Start/End Ti		Len Spot			Rtg Type		Amount
13 WMC 11/03/12 11	/03/12 Action News Sa Action News Sa		SAT 8-10a	1-	:30	1 \$3	350.00 P 2	4.00 NM	1	\$350.00
13		, 0								
	<u> Date </u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11/0 14 WMC 11/03/12 11		1 5.5.00 5.60mm	\$350.00	4.00	:30	1 \$8	500.00 P 2	6.00 NM	2	\$500.00
14 WWO 11/03/12 11	Sat Action New		OAT 5-550p	1 -	.30	ι ψί	300.00F Z	O.OO IVIVI	2	φ300.00
14		- ,								
	<u> Date Weekdays</u> 14/12	Spots/Week	Rate	Rating						
Week: 10/29/12 11/0 Spot Ch Date Range	04/121- Description	1 Start	\$500.00 E/End Time	6.00 V	Neekdays	Length	Rate	Rtg Type		
	04/12 Sat Action News 5		5-530p	-	Sa			6.00 NM		
See MG 14.2,14.										
[230-6p notre da 2 WMC 10/30/12-11/	-	9-10	2	_	-TWThF	:30	\$250.00	6.00 NM		
® MG for 14.1 11/0	=	J-10	u		1441111	.00	Ψ200.00	0.00 14141		
-	ods - 11/3 preempt.]									
3 WMC 10/30/12-11/0		9-10	а	-	-TWThF	:30	\$250.00	6.00 NM		
MG for 14.1 11/0 It ine 33 makeoo	3 ods - 11/3 preempt.]									
15 WMC 11/03/12 11		s 5 @ 6rComm	SAT 6-630p	1-	:30	1 \$6	600.00 P 2	4.00 NM	1	\$600.00
10 771110 11700712 11	Sat Action News		o, o ooop	_	100	. •	200.007 2			4000.00
15										
	<u> Date </u>	Spots/Week 1	<u>Rate</u> \$600.00	Rating 4.00						
16 WMC 11/03/12 11		e Comm	SAT 630-7p	1-	:30	1 \$7	700.00 P 2	4.00 NM	1	\$700.00
	SAT Wheel of F	ortune								
16 Start Date End	I Data - Mackdaya	Spots/Mosk	Doto	Doting						
	<u>I Date</u> <u>Weekdays</u> 04/121-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 4.00						
17 WMC 11/03/12 11	/03/12 Late News Sa	Comm	SAT 10-1030	р1	:30	1 \$9	900.00 P 2	7.00 NM	1	\$900.00
	SAT Late News									
17 Start Date End	I Date Weekdays	Spots/Week	Poto	Rating						
	04/121-	<u> </u>	<u>Rate</u> \$900.00	7.00						
18 WMC 11/04/12 11	/04/12 NBC Sunday To	day Showomm	SUN 7-8a	1	:30	1 \$1	175.00 P 3	2.00 NM	1	\$175.00
40	NBC Sunday To	day Show								
18 <u>Start Date</u> <u>Enc</u>	I Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
	04/121	<u>500(574466K</u>	\$175.00	2.00						
19 WMC 11/04/12 11	/04/12 Action News Su	nday @ 8omm	SUN 8-9a	1	:30	1 \$3	325.00 P 2	3.00 NM	1	\$325.00
40	Action News Su	nday @ 8								
19 <u>Start Date</u> <u>Enc</u>	I Date Weekdays	Spots/Week	Rate	Rating						
	04/121	<u>opola/vveek</u>	\$325.00	3.00						
20 WMC 11/04/12 11		Press Comm	SUN 9-10a	1	:30	1 \$3	350.00 P 2	2.00 NM	1	\$350.00
20	NBC Meet The	Press								
20 Start Date End	I Date Weekdays	Spots/Week	Rate	Rating						
	04/121	<u> </u>	\$350.00	2.00						
21 WMC 11/04/12 11		s 5 @ 5pComm		1	:30	1 \$5	500.00 P 2	3.00 NM	1	\$500.00
04	Sun Action New	rs 5 @ 5p								
21									ĺ	



Contract / Revision

840238

Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser ISS/Issue Advertising

Product LEAA MS/SUPRM CRT #3 6:Estimate # 650

Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
21 WMC 11/04	1/12 11/04/12			SUN 5-530p	1	:30	1	\$500.00 P 2	3.00 NM	1	\$500.00
21		Sun Action News	5 @ 5p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	1	1	\$500.00	3.00						
22 WMC 11/0	1/12 11/04/12		Comm	SUN 730-10	•	:30	1	\$4,000.00 P 2	10.00 NM	1	\$4,000.00
22		NFL Football		(7:30 PM-10:	00 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	1		\$4,000.00	10.00						
23 WMC 11/04	1/12 11/04/12	Late News Follow	ing NFComm	SUN 1030-1	1p1	:30	1	\$1,500.00 P 2	4.00 NM	1	\$1,500.00
00		Late News Follow	ing NFL								
23 Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	1		\$1,500.00	4.00						
24 WMC 11/04	1/12 11/04/12	Chris Matthews			12m1	:30	1	\$200.00 P 2	2.00 NM	1	\$200.00
		Chris Matthews		(11:30 PM-1	2:00 XM)						
24	E. I.B.O.	TATE OF THE	0. 1.811. 1	5 /	D. Co.						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 2,00						
		NBC Today Show		·	1	:30	1	\$600.00P 2	4.00 NM	1	\$600.00
		NBC Today Show		,	_		•	4			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
25											
Start Date		<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	Action News 5 @	12p Comm	\$600.00	4.00	:30	1	\$350.00 P 2	4.00 NM	1	\$350.00
20 VVIVIC 11/0:	1112 11100112	Action News 5 @	-	12-1p	1	.30	1	\$350.00 P 2	4.00 NW	'	გაა ს.სს
26											
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	1	1	\$350.00	4.00						
27 WMC 11/05	5/12 11/05/12	Action News 5 @ M-F Action News		M-F 5-530p	1	:30	1	\$1,000.00P2	6.00 NM	1	\$1,000.00
27		W-I ACTION NEWS	ე (დ ეს								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	1	1	\$1,000.00	6.00						
28 WMC 11/05	5/12 11/05/12	Action News 5 @	•	M-F 6-630p	1	:30	1	\$1,500.00P2	8.00 NM	1	\$1,500.00
28		M-F Action News	2 @ ob								
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	1		\$1,500.00	8.00						
29 WMC 11/05	5/12 11/05/12			M-F 630-7p	1	:30	1	\$1,200.00P 2	9.00 NM	1	\$1,200.00
20		M-F Wheel of For	tune								
29 <u>Start Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	1		\$1,200.00	9.00						
30 WMC 11/05		Late News M-F		M-F 10-1035		:30	1	\$1,200.00P2	7.00 NM	1	\$1,200.00
		M-F Late News									
30		1011	C= =4= 0 0 f = - 1	D-1-	Detina						
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,200.00	Rating 7.00						
		The Tonight Show		1035-1135p	2	:30	2	\$500.00P 2	3.00 NM	2	\$1,000.00
1		The Tonight Show		.555 1,65p	-	,50	_	4000,001 E	0.00 1111	_	Ψ1,000.00
31											



Contract / Revision

840238

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision

10/31/12/ 10/31/12

Order Sep

00:15:00

Advertiser ISS/Issue Advertising

Product LEAA MS/SUPRM CRT #3 6! Estimate # 650

l = 0b 0	4			a						Totals	
	tart End	Inventory Code		Start/End T		Len Spe		Rate Pri			Amount
31 WMC 11	/05/12 11/05/12	The Tonight Show The Tonight Show	Comm	1035-1135p	2	:30	2	\$500.00 P 2	3.00 NM	2	\$1,000.00
31		The Tonight Show									
Start D		·	ots/Week	<u>Rate</u>	Rating						
Week: 11/05/1		2	2	\$500.00	3.00						
32 WMC 11	/05/12 11/05/12	Monday Prime Other The Voice	1 Comm	MON 7-9p	1	:30	1	\$1,500.00 P 2	5.00 NM	1	\$1,500.00
32		THE VOICE									
Start D			ots/Week	<u>Rate</u>	Rating						
Week: 11/05/1		1		\$1,500.00	5.00						
N 33 WMC 11	/04/12 11/04/12	NFL Football NFL Football	Comm	SUN 715-10	30ps	:30	1	\$3,000.00P3	0.00 NM	1	\$3,000.00
34		NEL FOODAII									
Start D			ts/Week	<u>Rate</u>	Rating					ı	
Week: 10/29/1		S		\$3,000.00	0.00						
N 34 WMC 11	/05/12 11/06/12	Action News 5 @ 5a Action News 5 @ 5a	Comm	5-6a	MT	:30	1	\$400.00 P 2	0.00 NM	1	\$400.00
35		Action News 5 @ 5a									
Start Da		•	ts/Week	<u>Rate</u>	Rating						
Week: 11/05/1		MT	1	\$400.00	0.00						
N35 WMC 11	/05/12 11/06/12	Action News 5 @ 6a Action News 5 @ 6a	Comm	6-7a	MT	:30	1	\$800.00 P 2	0.00 NM	1	\$800.00
36		Action News 5 @ 0a									
Start Da			ts/Week	<u>Rate</u>	Rating						
Week: 11/05/1		MT	1	\$800.00	0.00						
N 36 WMC 11	/05/12 11/06/12	NBC Today Show NBC Today Show	Comm	7-9a	MT	:30	1	\$600.00 P 2	0.00 NM	1	\$600.00
37	•	TVDC Today Office									
Start Da			ts/Week	<u>Rate</u>	Rating						
Week: 11/05/1		MT	1	\$600.00	0.00						
N 37 VVIVIC 11)	/05/12 11/06/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	MT	:30	1	\$350.00 P 2	0.00 NM	1	\$350.00
38		Addon News 5 @ 12p							•		
Start Da			ts/Week	<u>Rate</u>	Rating						
Week: 11/05/1		MT	1	\$350.00	0.00						
N 38 WMC 11/	105/12 11/06/12	Action News 5 @ 4p Action News 5 @ 4p	Comm	4-5p	MT	:30	2	\$200.00 P 4	0.00 NM	2	\$400.00
39		A COUNTRIES OF AP									
Start Da			ts/Week	<u>Rate</u>	Rating						
Week: 11/05/1	2 11/11/12	MT	2	\$200.00	0.00				J		
									Totala	60 650	00000

REP HEADLINE# 6393289 ** ORIGINAL REV#0 *** tree"

ACTA YOY

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ISS/LEAR

AGY.

NAME MAME

SHOKE SHOK SHOKE S

845JU8

TOWSON,

CONTRACT

PRDCT

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

FAX# 610-225-7233

OCT23/12 16.43 *** WMC-TV ***

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

MENTZER MEDIA SERVICES 600 FAIRMOUNT AVENUE, B # 6393289 COMMENTS: (LINE, 21286 SUITE HNC ORDER, INVOICE) 306 BUYER NAME REP.# CLASS: SALES PRSN NATE. 世山一 KAREN BENCKINI 〇月月. 华 LOCAL NNIDO WIL SALESMAN # REGIONAL

FIIGHT DATES OCT30/12 LEAR MS/SUPRM CRT #3 EST#650 NOV6/12 WK-2 CO-OP BILLING NEEDED

CITY TAX STATE TAX

DATE OCT23/12 16.43

及四章: TTL: \$53,350 NEW ORDER 3 10/30 -11/6

PLS CNE ANGELA THANKS

CON CM **** TEIS Ŋ ď CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING -AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

: LINE#: REP THNE#: AGENCY . ც ADVERTISER CODE HAH PERIOD .. LGTH : I SEC AGENCY EST# RATE 6 5 0 DATE START HNU DATE : : 8日日8: /WK: HVI SAWG : SPTS:

μ AGENCY PRODUCT CODE 600A-700A 30

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RA35+ PROGRAM TODAY SHOW 4.0

RA35+

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700A-900A

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PROGRAM:

NEWS

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT23/12 16.43

r F	PROGRAM :	1.1	PROGRAM : RA35+ :	10	PROGRAM: RA35+ :	v	PROGRAM: RA35+ :	ω	PROGRAM: RA35+ :	7	PROGRAM: RA35+ :	Ø	PROGRAM: RA35+ :	វា	PROGRAM : RA35+ :	4	PROGRAM : RA35+ :	ω	: LINE#:REP :CD:
600A-800A	: DATELINE : 4.0	4000L-4006	: LAW & ORDER SVU : 5.0	4006-4008	: VOICE/GO ON/NEW NORMAL	7002-9002	: TONIGHT SHOW	10352-11352	. NEWS	10002-10352	WHEEL OF FORTUNE	630P-700P	NEWS	4059-4009	6.0	500P-530P	NEWS	1200N-100P	TIME PERIOD :
30		30	q	30	W NORMA	30		30		30	NE	30		30		30		30	: TGTH
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\$350.00		\$1,500.00		\$1,500.00		\$1,750.00		\$500.00		\$1,200.00		\$1,200.00		\$1,500.00		\$1,000.00		\$350.00	RATE
11/3		11/2		10/31		10/30		10/30		10/30		10/30		10/30		10/30		10/30	: START
11/3		11/2		10/31		10/30		11/2		11/2		11/2		11/2		11/2		11/2	: END
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SAT		#RI		CIEW		TUE		TU-F.		LO-E		TC-#		TU-F		TU-F		TU E	WEEK : DAYS
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PROGRAM: RA35+:

SAT TODAY

3-4100 FR.# 610-225-7233 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

OCT23/12 16.43

:LINE#:REF :CD: TIME PERIOD : :LINE#: :	13 800A-1000A	PROGRAM : NEWS RA35+ : 4.0	14 500P-530P	PROGRAM: NEWS	15 6002-6302	PROGRAM: NEWS RA35+ : 4.0	4005-400E		GRAM :	 P 0			:: MA :: MA :: MA :: MA	AM : 10	AM : 10	AM : 10 : 10 : 10 : 10 : 10 : 10 : 10 : 1	AM : 10 AM : 70 AM : 90	AM : 10 AM : 70 AM : 90 S	AM : 10 AM : 70 AM : 90 AM : 50
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RATE	\$350.00		\$500.00		\$600.00		\$700.00			\$900.00	\$900.00	\$900.00 \$175.00	\$900.00 \$175.00	\$325.00	\$900.00 \$175.00 \$325.00	\$900.00 \$175.00 \$325.00 \$350.00	\$350.00 \$350.00	\$900.00 \$175.00 \$325.00 \$350.00	\$900.00 \$175.00 \$325.00 \$350.00
: START	11/3		11/3		11/3		11/3			11/3	11/3	11/3	11/3	11/3	11/3	11/4 11/4	11/4 11/4 11/4	11/4 11/4 11/4	11/3 11/4 11/4 11/4
: END :	11/3		11/3		11/3		11/3			11/3	11/3	11/3	11/3	11/3	11/3	11/3	11/3 11/4 11/4 11/4	11/3 11/4 11/4 11/4	11/4 11/4 11/4 11/4
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REF: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 16.43 *** WMC-TV ***

PROGRAM RA35+	30	PROGRAM RA35+	N 10	PROGRAM :	28	PROGRAM :	27	PROGRAM :	ಶ	PROGRAM :	25	PROGRAM :	24	PROGRAM :	8	: LINE#:REP :CD:
: NEWS : 7.0	10005-10355	: WHEEL OF FORTUNE : 9.0	6305-7005	: NEWS : 8.0	6005-6305	: NEWS	5005-5305	: NEWS : 4.0	1200N-100B	: TODAY SHOW:	700A-900A	: CHRIS MATTHEWS	1130F-1200M	: NEWS	10309-11009	TIME PERIOD :
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PROGRAM:

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700F-900F

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PROGRAM:

TONIGHT SHOW

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*** ORIGINAL REV#0 ***

NOV/12

53350.00

:LINE#:REP

:CD:

: LHNE#:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

-4100 FRX# 610-225-7233
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 16.43

TIME PERIOD LGTH : SEC HATE START DATE : /WK: CONTRACT TOTAL
TOTAL SPOTS TNVT SAVG

53350.00

:TOTL:

WIMI 18

%0 XXGM

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP HEADLINE# 6393289 TRF# 840238 ORDER WORKSHEET CREDIT ADVISORY: REF: TEL# 610-293-4100

AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 610-225-7233

CHANGES OCT26/12 18.28 *** WMC-TV ***

M-1433 : LINE# : 皮医足 : LINE#: PROGRAM : : CD : Þ 900A-1000A TODAY SHOW II HMH PERIOD LGTH 30 CEC W \$250.00 RATE 10/30 DATE START 11/2 END :SPTS: N /WK: MEEK DAYS :TOTL: :STTS: N

ORD COMI: RA35+ 6 0

ORD COM2: THIS IS A SEE MAKEGOOD OFFERS DUE TO PROGRAM CHANGE.
W/O 10/29 9-10A TODAY SHOW II.
MAKE-GOOD FOR NOV3 ON LINE-14 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

OK J BUY#14 MISSED: SAT/500P-530P OFFER: TU-F/900A-1000A CMT:SEE MAKEGOOD OFFERS DUE TO PROGRAM CHANGE. OCT30 (2/WK) NOV3 30s \$500.00 \$250.00 PLS ADVISE. (OCT25/12)

CMT:W/O 10/29 9-10A TODAY SHOW II.

NOV/12

53350.00

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CONTRACT TOTAL
TOTAL SPOTS

53350.00

MARKET TOTALS \$118,555 MMC 45% WHEQ 21% **WREG 24%** %6 XIIIM WIMT 18 WPXX 0%

DEMOS- RA35+* SVC- NSI

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES LITENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6393289 TRF# 840238 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ YGY VOL # ADV. AGY. MAME NAME MENTZER MEDIA SERVICES ISS/LEAA TOWSON, 600 FAIRMOUNT AVENUE, MD 21286 ORDER WORKSHEET CREDIT ADVISORY: REF: TEL# 610-293-4100 SUITE HNC 306 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP REP.# SALES BUYER EXIN NAME -Ha KAREN BENCKINI FAX# 610-225-7233 OPE # **CHANGES** JIM QUINN SALESMAN # *** WMC-TV ***

ORDER CITY TAX FLIGHT DATES OCT30/12 PRDCT LEAR MS/SUPRM CRT #3 EST#650 STATE TAX NOV6/12 CONTRACT WK-2 COMMENTS: # 6393289 CO-OF BILLING NEEDED (HINE, ORDER, INVOICE) CLASS: NATL LOCAL DATE OCT31/12 REGIONAL 13.56

REF: ADDED LNS 34 - 39
REVISED TTL:\$58,900
PLS CNF

PLS CNE THANKS ANGELA

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING -AGENCY IDB #1021

FOR THIS AGENCY. THE IDB# FOR THE AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009

: LINE# : REP : THNE# : AGENCY PRODUCT CODE AGENCY .. Ω :: ADVERTISER CODE HMH PERIOD .. TGTH : SEC .. AGENCY RATE 本LSE 650 .. START DATE : H :STTS: /WK: MEEK TNVT .. ., DAYS : TOTL: SPTS

34 (A) 715p-1030p

30

(t)

\$3,000.00

11/4

11/4

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RDS

PROGRAM: NFL FOOTBALL ORD COM1: ADD

REP HEADLINE# 6393289 TRF# 840238 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES OCT31/12 13.56

NOV/12		(Z)			((B)			(34)	: LINE#:REP
<i>ს</i> დ	PROGRAM :	w 9	PROGRAM :	38 (PROGRAM :	37 (PROGRAM :	PROGRAM : ORD COM1: 36 A	35	# #
58900.00	: TWO	(A)	OMT:	(A)	ONT:	(A)	OMI:		(A) 5	:: GB::
Ü	DUS	400E-500E	NEWS	1200N-100P	TODAY	700A-900A	NEWS	NEWS ADD 600A-700A	500A-600A	TIME
		₽		400.	TODAY SHOW	AO		4 0	AO.	PERIOD
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		+		ll		ıl		<i>f</i>	نلأ	SEC :
		\$200.00		\$350.00		\$600.00		\$800.00	\$400.00	
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MARKET TOTALS \$118,555 SVC- NSI OMM 4 5 8 8 WHBQ 21% WREG 24% %6 ALAM WLMT 18 %O XXAM

DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD BALL ADS-S Q-PAID PGM R-RATE C-CANCELLED DE-DELETE E-EFF DATES S-SPOIS PER WEEK THITTHE X-LATE Y-DAYS HIBNGIH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:	/		Da	ate 10/28/12
I, Lauren A. S do hereby reque	chumacher est station time cond	erning the follo	owing issue:		
Law Enforceme	ent Alliance of Ame	erica			
					roman
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES		10/30-	- 1116		
		10/30.	11/6		
7.7.7.7.1			7.00		1000
Tatal Chave	6 63	350	GROSS		
	jes: \$ <i>53, 3</i>		·	,	
This broadcast ti	me will be used by:	Law Enforcen	nent Alliance o	of America	
•	rogramming (i lating to any				
	□ Yes			\square No	į

importance," list the name of the	micates a message relating to any pole legally qualified candidate(s) the date(s) of the election(s) (if applicat	programming refers to, the
For programming that "communimportance," attach Agreed Upo	nicates a message relating to any po on Schedule (Page 3)	litical matter of national
I represent that the payment for	the above described broadcast time	has been furnished by:
LAN EN FORCEM	ENT ALLIANCE	OF AMERICA
and you are authorized to announ furnishing the payment, if other t	nce the time as paid for by such per than an individual person, is:	son or entity. The entity
a corporation; a comm	nittee; 🗌 an association; 🔲 or	other unincorporated group.
The names, offices, and addresse agents of the entity are named be	es of the chief executive officers, di slow (may be attached separately):	rectors, and/or authorized
reasonable aftorney's fees, that madvertisement(s). For the above	urmless the station for any damages hay ensue from the broadcast of the stated broadcast(s), I also agree be delivered to the station at least I broadcasts.	above-requested to prepare a script.
TO-BE SI	GNED BY ISSUE ADVE	RTISER
10/21/2010 Date	Chartoparting Oldro, LEM 196703.	877-2677 Contact Phone Number
" A Marian Committee of the Committee of	D BY STATION REPRE	
r—		
LJ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Tide

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMC-TV					Date: (b/3/1)2	
I, Lauren A. Schumacher do hereby request station time concerning the following issue:						
Law Enforcement Alliance of America						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
VARIES		10/30	-11/6			
			0000			
Total Charges: \$ 5,500 GROSS						
This broadcast time will be used by: Law Enforcement Alliance of America						
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"						
	□ Yes			□ No		

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):						
importance," attach Agreed						
I represent that the payment	for the above described broadcast time	has been furnished by:				
LANU EN FORCE	EMENT ALLIANCE	OF AMERICA				
and you are authorized to and furnishing the payment, if ot	nounce the time as paid for by such pers her than an individual person, is:	on or entity. The entity				
a corporation; a co	ommittee; an association; or or	ther unincorporated group.				
The names, offices, and addr	esses of the chief executive officers, dired below (may be attached separately):					
reasonable attorney's fees, th advertisement(s). For the at	d harmless the station for any damages of at may ensue from the broadcast of the above-stated broadcast(s), I also agree trill be delivered to the station at least uled broadcasts.	ibove-requested o prepare a script.				
TO BE	SIGNED BY ISSUE ADVER	RTISER				
10/21/2010 Date	Chreldportagiller, compactos. E	377-2677 Intact Phone Number				
TO BE SIGI	VED BY STATION REPRES	ENTATIVE				
Accepted	Accepted in Part	Rejected				
Signature	Printed Name	Title				



Client Information Request Form Issue

Advertiser Group Name:	Law Enforcement Alliance of America		
Address:	7700 Leesburg Pike, Suite 421		
City, State & Zip Code:	Falls Church, VA 22043		
Phone:	703-847-2677		
Fax:	703-556-6485		
Executive Director or President	John Chapman		
Group Treasurer	William Saeman		

